

## **PRESS RELEASE**

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### **\*For Immediate Release**

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## **Dress Down Fridays At Townsend Mutual Has International Effects**

Townsend Mutual Insurance in Waterford recently presented a donation cheque in the amount of \$1385, to the Tumaini Children's Foundation, from proceeds collected by an employee led initiative, "Dress Down Fridays."

Over this past year, employees donated a toonie to wear casual clothing to the office on Fridays. The money collected was doubled when the company matched the money raised by the participating "casually clad" employees. A grand total of \$1385 was raised and employees then voted this year's worthy recipient would be Tumaini Children's Foundation.

The Tumaini Children's Foundation, founded by Cherie Szucs of Simcoe, is a not for profit, charitable organization dedicated to the care, support and education of orphaned and needy children in and around Usa River, Arusha, Tanzania ([www.tuchinfo.com](http://www.tuchinfo.com)).

Last year, the Townsend Mutual Dress Down Fridays donation was made to the Waterford Lions Club. This fun, employee led initiative will continue at Townsend Mutual, reinforcing the notion—*together, the smallest gestures can make a world of difference for people in need.*

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